

# **AUNIT**

简白皮书 2018

## 什么是 Aunite Group

支付系统

+

返现服务

+

会员网络

# 我们的成就:

12000多个

促销活动

返现服务在

12 000多个

线下门店

返现服务在

700多家

网上商店

50亿

商品和服务

合作伙伴在

250和35

城市 国家

1

唯一拥有自己的支付 系统的返现服务

## 支付系统:



通过内部数字钱包支付 各种商品和服务;



使用与俄罗斯最大的银行之一 阿尔法银行合作发行联名卡

# 合伙人制度

连接消费者并从购买中获得返现;

连接企业并获得一定比例的营业额;

现成的商业模式,不需要财务投资;

九级推荐返现的机制

### 如何使用?

在系统中免费注册使用所有有效的 折扣、优惠券和返现优惠 向朋友发送邀请链接,并在购买时 赚取收入

使用内部资金以折扣支付服 务和商品 以任何方便的方式为您 的内部帐户充值

### 平台为什么使用区块链技术?

- ▶ 服务器中心化;
- 对银行没有约束力,这是一个独立 的数字系统;
- 抵御黑客攻击。

- 以任何货币在世界任何国家进行简 单而方便的兑换;
- ◆ 从法律角度看安全;

我们的合作伙伴:

**AliExpress** 



aviasales



**Media** Markt

**Booking.com** 



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### **ROADMAP**

### 2014

PROJECT LAUNCH

1500 partners. 10 offices were set. 250 vendors were added.

### Q1 2016

105 offices opened. Providing discounts in 180 cities . 8000 suppliers and 60 online stores in the network . Issue of 2500 co-branded discount trade union cards .

#### Q4 2016

The project "VIP-Club Investment.Real estate" was launched in Sochi, Russia.

### Q2 2017

We've arranged the corporate mobile communication (MegaFon and Beeline) for Partners of the club. Free user registration on the website was enabled.

#### Q4 2017

More than 600 online shops were added with more than 600 000 users having joined the system. The agreement with the trade union association was concluded.

#### Q2 2018

Partnership with Drift Alliance. The International Auto Club rebranded to the Aunite Group.
Aunite.com domain started functioning, the Aunite Group trademark was registered and patented. A new development strategy for the Corporation was elaborated. A legal opinion was prepared by lawyers. Development of the corporation's own crypto exchange service started. The server part of the aunite.com site was upgraded.

### Q4 2018

Aunit Token listed on the "Coin market cap". Aunite.com was recognized the cashback service No 1 in 2018 by several rating agencies. The browser extension launched. 715 000 000 non-distributed Aunit were frozen for 36500 days (100 years). A new banking processing developed; bank cards for the AutoCashBack cashback service launched. Leadership Council of Europe founded. More than 12000 suppliers, 800 online stores joined the service with more than 1250000 users registered.

### Q2 2019

The payment widget on aunite.com website was launched. May 16-23 were the celebration dates for the 5th anniversary of the Aunite Group Corporation, when the forum to honor the anni-versary was held in Sochi. Partnership promotion and Aunit Marathon campaigns summed up their results with the winners being awarded a car alongside with hundreds of other prizes. More than 1,500,000 users and 12,265 suppliers joined the Aunite Group Corporation. 97 offices were opened in 40 countries. The schedule service for partners was developed and launched. Aunite.com website as well as an intuitive user interface was modernized. The Aunit Rally Trader Contest was launched.

### Q4 2019

The use of the Aunit tokens was enabled for all affiliate programs. The multicurrency trading advi-sor BlackRockBot was launched. The Bot installer of robots was developed and launched. The Aunite Group promotional store was launched. The corporation participated in the forum "Block-chain life 2019", held in Moscow. The new course "Financial Literacy" was launched. The issuing system for AutoCashBack cards was improved by automating the business process. The first Corporate tour to Turkey took place. The 3rd Mediterranean cruise endorsed by the company's president took place with 72 participants. They visited Italy, Croatia, Greece and Albania. The training tutorials on projects and products of the corporation were launched. The Interregional Fo-rum in Moscow was held from December 9 to 15. A new mobile application with the Aunit wallet was launched. The new billing center GSM Corporation started its operation. The crypto trading tutorial called "Aunit-Box" was launched. The Premium program saw the light. The new corporate direction "Clothing and Style" with the online clothing store was opened. More than 2,500,000 us-ers are now registered in the system.

## Q2 2020

Modernization of the Academy of Beauty and Health, launch of a new product. Improvement of ordering and delivering processes through implementation of the one-click purchase and delivering from the central warehouse. Modernization of corporate mobile communications, introduction of new tariff options, connection of new mobile operators. Launch of the AUNIT exchange service through SellMarket. Launch of training courses for the Premium Program. The release of the sponsor robot. Participation in the forum "Blockchain life 2020", held in Moscow. Celebrating the 6th anniversary of the corporation in Turkey. Holding an international forum.

# Q4 2020 É Enabling payment for the BlackRockBot multicurrency

trading adviser with Aunit tokens. Enabling rewards and cashbacks in the form of Aunit tokens, complete disconnection of the electronic ru-ble. Starting an online store. Connecting 15,000 subscribers to corporate mobile communications. Launch and relocation of a new main website. Holding the 4th cruise endorsed by the company's president in the UAE. Improving the AUNIT's liquidity and valorization.

#### Q4 2015

52 offices were set. Discounts are now provided in 94 cities. 1400 vendors were added. 40 online shops joined the project. The mobile app for partners were launched. The first cooperation agreement with the trade unions of the state-run institutions was concluded.

### Q2-Q3 2016

Cooperation agreement with the trade unions of the state-run institutions in 4 macro regions of Russia were concluded.

#### Q1 2017

The project "Beauty and Health Academy" was launched.

### Q3 2017

A new direction was opened: the corporate mobile communication with the cashback paid.

### Q1 2018

A team of experts and advisors formed. The ICO launched on January 25. Festive opening of the ICO in the MIR hall in Moscow. A large-scale promotion campaign for the ICO. Bounty program launched and the roadshow started (14 cities, 10 countries).

### Q3 2018

The proprietary blockchain DPOS> 100,000 traffic per second was developed and launched. Aunit Token was listed on the 3rd International Exchange. The Aunit exchange between holders opened. On July 22, the ICO was completed and its results were summarized. The forum was held in Moscow with 4 cars and rich prize fund being awarded to the ICO participants. Moscow office opened.

#### Q1 2019

A full audit of all business processes of the Group of companies was conducted. Work system of the Development Department alongside with the "Mobile Communications" and "Academy of Beauty and Health" projects was modernized. The option to pay for education with Aunit tokens was enabled. The corporate training system was updated. New tools for partners were launched. The Aunit Marathon along with partner promotion campaigns were conducted. The positioning strategy was changed with the cashback service of the "Aunite Group" becoming a cashback marketplace. A training course for social media strategies was launched.

### Q3 2019

The option to pay for education with Aunit tokens was enabled for the affiliate program. The "Sell Market" bulletin board on the aunite.com website was launched with the option to pay only with Aunit tokens. The "Wulet" application of the loyalty card exchange system was launched along with the option to pay for it with Aunit tokens having a 50% discount. Payment for the training courses of the "Corporate University" with a 50% discount was enabled with the use of Aunit tokens. The training system was modernized. The account options for users and partners were updated and an intuitive interface was developed. The corporate quest was conduced. The tourist services were developed and launched. The APlay game mechanics was launched. The payment options for services were expanded. The ecosystem was completely switched from electronic equipment to the AUNIT digital asset. The second round of the Aunit-Rally contest was launched.

## Q1 2020

Functionality of registrations, transfers and payments are being implemented through the QR code. Opening of an official representative office in Europe. Launching a system of auto-recruiting new partners. Implementation of updated sales funnel. Launch of an online marketing course aimed to enhance the performance of personalized landing pages. Launch of an automated, step-by-step training system (autotest). Expanding payment options for services.

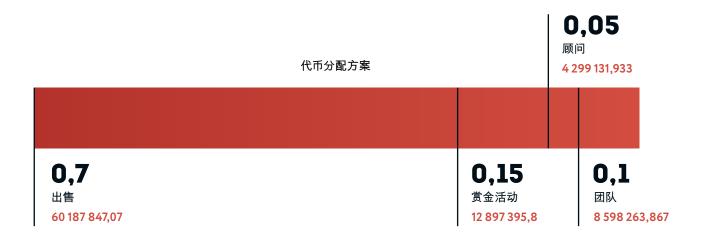
# Q3 2020 Expanding the product range of the Academy of

Beauty and Health. Introduction of Corporate Mobile Payments with Aunit tokens. Enabling payment for the products of the Academy of Beauty and Health with Aunit tokens. Modernization of the mobile application, integration with the AutoBonus and Wulet programs, creation of a single application.

### 代币分配方案

**AUNIT = 1\$** 

代币持有者可以将AutoToken 兑换为AUNIT内部货币。 使用平台内部货币支付商品和服务项目将再享一定折扣。 另外未来AUNIT会进入加密货币交易所。





资金分配



# 团队



Evgeny Schelkonogov Aunite Group 的主席



Nikita Nikitin Aunite Group 的副主席



Maksim Levashov 互联网营销专家



Pavel Eliseev 营销专家



Yuri Kolpakov 美丽与健康研究会项目负责人



in



**Timur Akhmedjanov** I-Link公司的创始人, WorldSkills International专家, ACI, Cyber Russia



**Sergey Sukhanov** 区块链开发者, WorldSkills International专家, ACI, Cyber Russia

# 顾问



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