

## AUNIT

Light Paper 2018

# CINE ESTE INTERNATIONAL AUTO CLUB?

Sistem de Plata

+

Servicii Cashback

+

Retea de Parteneri

## REALIZARILE NOASTRE

Peste

12 000+

discounturi

Cashback in

12 000+

magazine offline din Rusia si tarile CIS Cashback in

700+

magazine online

5 MLD

bunuri si servicii Parteneri in

**250 & 35** 

orase din alte Rusia tari 1

Singurul serviciu cashback cu propriul sistem de plata

## SISTEMUL DE PLATA:



Plati pentru bunuri si servicii prin intermediul unui portofel online



Utilizam carduri co-brand in colaborare cu banca Alfa-Bank

## PROGRAM DE PARTENERIAT:

Conectati recomandarile si vi se returneaza in anumit procent din valoarea prodului/serviciului

Atrage comercianti si beneficiezi de un procent din cifra lor de afaceri

Model de afaceri gata facut, nu necesita investitii financiare semnificative

Sistem multi-nivel de recomandare cu 9 nivele de alocare a angajamentelor

## **CUM FUNCTIONEAZA**

Înregistrați-vă în sistem și obțineți acces la toate reducerile, promoțiile și ofertele de cashback valabile / Înregistrarea este gratuită

Trimite-ti link-urile de recomandare prietenilor dvs. si primiti reduceri la achizitiile dvs.

Platiti cu moneda interna pentru servicii si bunuri

Reincarcati contul dvs. cu orice modalitate care este mai convenienta

## DE CE BLOCKCHAIN?

- descentralizarea prin servere;
- conversie usoara si convenabila a Auto Unit in orice tara a lumii si in orice moneda
- sistem digital independent;
- siguranta juridica;
- rezistent la atacurile hacker-ilor.

## PARTENERII NOSTRI









**Booking.com** 



OZON.<sub>(U</sub>





### **ROADMAP**

## 2014

PROJECT LAUNCH

1500 partners. 10 offices were set. 250 vendors were added.

#### Q1 2016

105 offices opened. Providing discounts in 180 cities . 8000 suppliers and 60 online stores in the network . Issue of 2500 co-branded discount trade union cards .

#### Q4 2016

The project "VIP-Club Investment.Real estate" was launched in Sochi, Russia.

#### Q2 2017

We've arranged the corporate mobile communication (MegaFon and Beeline) for Partners of the club. Free user registration on the website was enabled.

#### Q4 2017

More than 600 online shops were added with more than 600 000 users having joined the system. The agreement with the trade union association was concluded.

#### Q2 2018

Partnership with Drift Alliance. The International Auto Club rebranded to the Aunite Group.
Aunite.com domain started functioning, the Aunite Group trademark was registered and patented. A new development strategy for the Corporation was elaborated. A legal opinion was prepared by lawyers. Development of the corporation's own crypto exchange service started. The server part of the aunite.com site was upgraded.

#### Q4 2018

Aunit Token listed on the "Coin market cap". Aunite.com was recognized the cashback service No 1 in 2018 by several rating agencies. The browser extension launched. 715 000 000 non-distributed Aunit were frozen for 36500 days (100 years). A new banking processing developed; bank cards for the AutoCashBack cashback service launched. Leadership Council of Europe founded. More than 12000 suppliers, 800 online stores joined the service with more than 1250000 users registered.

## Q2 2019

The payment widget on aunite.com website was launched. May 16-23 were the celebration dates for the 5th anniversary of the Aunite Group Corporation, when the forum to honor the anni-versary was held in Sochi. Partnership promotion and Aunit Marathon campaigns summed up their results with the winners being awarded a car alongside with hundreds of other prizes. More than 1,500,000 users and 12,265 suppliers joined the Aunite Group Corporation. 97 offices were opened in 40 countries. The schedule service for partners was developed and launched. Aunite.com website as well as an intuitive user interface was modernized. The Aunit Rally Trader Contest was launched.

## Q4 2019

The use of the Aunit tokens was enabled for all affiliate programs. The multicurrency trading advi-sor BlackRockBot was launched. The Bot installer of robots was developed and launched. The Aunite Group promotional store was launched. The corporation participated in the forum "Block-chain life 2019", held in Moscow. The new course "Financial Literacy" was launched. The issuing system for AutoCashBack cards was improved by automating the business process. The first Corporate tour to Turkey took place. The 3rd Mediterranean cruise endorsed by the company's president took place with 72 participants. They visited Italy, Croatia, Greece and Albania. The training tutorials on projects and products of the corporation were launched. The Interregional Fo-rum in Moscow was held from December 9 to 15. A new mobile application with the Aunit wallet was launched. The new billing center GSM Corporation started its operation. The crypto trading tutorial called "Aunit-Box" was launched. The Premium program saw the light. The new corporate direction "Clothing and Style" with the online clothing store was opened. More than 2,500,000 us-ers are now registered in the system.

## Q2 2020

Modernization of the Academy of Beauty and Health, launch of a new product. Improvement of ordering and delivering processes through implementation of the one-click purchase and delivering from the central warehouse. Modernization of corporate mobile communications, introduction of new tariff options, connection of new mobile operators. Launch of the AUNIT exchange service through SellMarket. Launch of training courses for the Premium Program. The release of the sponsor robot. Participation in the forum "Blockchain life 2020", held in Moscow. Celebrating the 6th anniversary of the corporation in Turkey. Holding an international forum.

## Q4 2020 É Enabling payment for the BlackRockBot multicurrency

trading adviser with Aunit tokens. Enabling rewards and cashbacks in the form of Aunit tokens, complete disconnection of the electronic ru-ble. Starting an online store. Connecting 15,000 subscribers to corporate mobile communications. Launch and relocation of a new main website. Holding the 4th cruise endorsed by the company's president in the UAE. Improving the AUNIT's liquidity and valorization.

#### Q4 2015

52 offices were set. Discounts are now provided in 94 cities. 1400 vendors were added. 40 online shops joined the project. The mobile app for partners were launched. The first cooperation agreement with the trade unions of the state-run institutions was concluded.

#### Q2-Q3 2016

Cooperation agreement with the trade unions of the state-run institutions in 4 macro regions of Russia were concluded.

#### Q1 2017

The project "Beauty and Health Academy" was launched.

#### Q3 2017

A new direction was opened: the corporate mobile communication with the cashback paid.

#### Q1 2018

A team of experts and advisors formed. The ICO launched on January 25. Festive opening of the ICO in the MIR hall in Moscow. A large-scale promotion campaign for the ICO. Bounty program launched and the roadshow started (14 cities, 10 countries).

#### Q3 2018

The proprietary blockchain DPOS> 100,000 traffic per second was developed and launched. Aunit Token was listed on the 3rd International Exchange. The Aunit exchange between holders opened. On July 22, the ICO was completed and its results were summarized. The forum was held in Moscow with 4 cars and rich prize fund being awarded to the ICO participants. Moscow office opened.

#### Q1 2019

A full audit of all business processes of the Group of companies was conducted. Work system of the Development Department alongside with the "Mobile Communications" and "Academy of Beauty and Health" projects was modernized. The option to pay for education with Aunit tokens was enabled. The corporate training system was updated. New tools for partners were launched. The Aunit Marathon along with partner promotion campaigns were conducted. The positioning strategy was changed with the cashback service of the "Aunite Group" becoming a cashback marketplace. A training course for social media strategies was launched.

### Q3 2019

The option to pay for education with Aunit tokens was enabled for the affiliate program. The "Sell Market" bulletin board on the aunite.com website was launched with the option to pay only with Aunit tokens. The "Wulet" application of the loyalty card exchange system was launched along with the option to pay for it with Aunit tokens having a 50% discount. Payment for the training courses of the "Corporate University" with a 50% discount was enabled with the use of Aunit tokens. The training system was modernized. The account options for users and partners were updated and an intuitive interface was developed. The corporate quest was conduced. The tourist services were developed and launched. The APlay game mechanics was launched. The payment options for services were expanded. The ecosystem was completely switched from electronic equipment to the AUNIT digital asset. The second round of the Aunit-Rally contest was launched.

## Q1 2020

Functionality of registrations, transfers and payments are being implemented through the QR code. Opening of an official representative office in Europe. Launching a system of auto-recruiting new partners. Implementation of updated sales funnel. Launch of an online marketing course aimed to enhance the performance of personalized landing pages. Launch of an automated, step-by-step training system (autotest). Expanding payment options for services.

## Q3 2020 Expanding the product range of the Academy of

Beauty and Health. Introduction of Corporate Mobile Payments with Aunit tokens. Enabling payment for the products of the Academy of Beauty and Health with Aunit tokens. Modernization of the mobile application, integration with the AutoBonus and Wulet programs, creation of a single application.

## EMISIA SI DISTRIBUIREA DE TOKEN-uri

1 TOKEN = \$1

Detinatorii de token-uri le pot converti in interiorul platformei in AutoUnit si pot plati pentru bunuri si servicii, beneficiind in acelasi timp de reduceri. AutoUnit poate fi cumparat sau vandut in exchange-uri.

85,982,639 nr. total de token-uri AutoTokens

**0.05**Consilieri
4,299,131,933





Distribuirea Fondurilor

\$50 000 000
\$16 000 000 \$5 000 000 \$29 000 000

Marketing Dezvoltarea tehnologica a Platformei Dezvoltarea sistemului de plata. . Stabilirea unei banci (NSCA) si deschiderea defiliale in alte tari.

## **TEAM**



Evgeny Schelkonogov CEO

- Entrepreneur, startupper, investor;
- ${\boldsymbol \cdot}$  More than 18 years of entrepreneurial experience in the spheres of auto business, construction, insurance, production, catering and IT.



Nikita Nikitin

Head of Aunite Group Vice Chairman

- · Administration Office Head;
- $\cdot$  8 years of management experience.



**Maksim Levashov** 

Internet Marketing Specialist

- $\cdot \ \, \text{Internet Marketing Specialist with more than 8-year experience};$
- Advertising, landing page development and web analytics specialist;
- · Yandex.Direct, Google Adwords and Google Analytics Certified specialist;
- $\bullet \ \mathsf{Developed} \ \mathsf{and} \ \mathsf{launched} \ \mathsf{from} \ \mathsf{scratch} \ \mathsf{websites} \ \mathsf{for} \ \mathsf{more} \ \mathsf{than} \ \mathsf{20} \ \mathsf{businesses};$  $\boldsymbol{\cdot}$  Set up and launched ad campaigns for more than 100 customers;







#### Yuri Kolpakov

Head of Aunite Group Beauty and Health Academy

- $\hbox{\bf \cdot} \ Psychophysiologist, certified Gestalt\ the rapist\ EAGT, medical\ psy-}$
- · Head of Psychophysiology Center, Psychology and Speech Corre-c tion "Alpha";
- Author of training seminars "The adaptation of Electroencephalog r a phy studies" for doctors, psychologist and speech therapists;
- $\boldsymbol{\cdot}$  More than 5-year experience in the neurological clinic;
- More than 8- year experience of working with children with a delay of psycho-speech development;
- $\bullet$  Specializes in children and adolescents psychotherap y  $% \left( x\right) =\left( x\right) +\left( x\right)$



Timur Akhmedjanov

I-Link CEO, WorldSkill International, Agency for Strategic Initiatives and Cyber Russia expert



#### **Pavel Eliseev**

Marketing Specialist

- More than 10 years of experience;
- Master's Degree in Business Administration and Marketin g.



#### Vitali Maldashou

Aunite Group Global Business Development

- · Bachelor's degree of the Baruch School of Business (City University of New York) in audit and finance. A Master's degree of the University of La Laguna, Spain. in conference interpreting
- · Business record:  $Price water house Coopers \ (financial \ audit)$ Clock business (sales/management) English First (a business English tutor)  $Free lance\ market\ (translator, consultant, event\ organizer)$ Crypto-reporter.com (editor/partner)
- · Speaks English, Russian, Spanish, Polish



#### **Sergey Sukhanov**

Blockchain developer, WorldSkill International, Agency for Strategic Initiatives and Cyber Russia expert

## **ADVISORS**



Successful experience in the financial markets since 2009. Founder of the International Cryptotrading Academy "Super Margin". A professional trader, financial manager, analyst, coach, consultant, and trading mentor, practicing expert in trading systems. Armen is reading lectures at the Higher School of Economics, RANEPA, RUDN, Dubna and other universities. He is a speaker at major events dedicated to blockhchain technology and crypto trading.

Armen Gevorkyan



One of the top business speakers in Russia Chicago, USA. One of the top business speakers in Russia and one of the most demanded online sales advisors

Took personal classes on the web marketing from the top US experts such as Frank Kern, Dan Kennedy, Jeff Walker, Timothy Ferriss, Robert Allen, Ryan Dyce, Brendon Burchard, Anthony

An apprentice and business partner of global leaders of the marketing industry such as Brian Tracy, Robert Allen, Dave Van Hoose, Dustin Mathews and Barbara Stepp.

Timur Tazhetdinov



A blockchain expert and Crypto Reporter's co-founder

More than 10 years of business record in financial and bank sectors. Had been working with the largest Russian banks «Uralsib» and «Otkritye» in the field of stock transactions, analysis of financial markets and risk management.

**Alexey Puriy** 



Mathematicians, professor at the Shanghai Business School. Secretary General of The Belt & Road Blockchain Cooperation & Education Alliance

Qu Wenbo



Head of ICO Advisory of Swissom Blockchain AG

Sven is a blockchain and distributed leger evangelist. He has a strong technical background and also worked as management consultant with a big 4.

He has gained experience with several projects in the industry as IT architect and project

With his team he won several hackathons and innovation competitions in the blockchain space.

Sven Möller



Investor & Financial Specialist / Advisor

He has been a financial expert for more than three decades in capital and financial sectors of Singapore, Australia, Malaysia and Hong Kong.

Especially, he has worked very well in the foreign exchange field and is working as a lecturer to throughout the Asian countries, including FX Academy.

He is now a Founder and Lead Trainer for Financial Youth Intelligence Asia.

Daniel Ang